

## Rob Aske

### Partner

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Queen's Marque

600-1741 Lower Water Street

Halifax, N.S.

B3J 0J2

Phone: +1.902.420.3310

Fax: +1.902.420.1417

[raske@stewartmckelvey.com](mailto:raske@stewartmckelvey.com)

[LinkedIn Profile](#)

Language(s) spoken: English

Bar Admission(s): Nova Scotia, 1993

Legal Assistant(s): [Celine McDonald](#)

*Providing legal services through a professional corporation.*

Rob has a diverse commercial practice, with emphasis on transactions relating to technology, intellectual property (including trademark prosecution), entertainment, computing, privacy and advertising. Some examples of how Rob has helped his clients include:

- Joint ventures, complex commercial projects and co-productions.
- Film, television, video game and other entertainment related productions.
- Project and production financing.
- Trademark prosecution and licensing (applications and registration).
- Due diligence in intellectual property transactions.
- Rights clearance including errors and omissions clearance for film and television and other media properties.
- Content review for defamation.
- Talent agreements.
- Copyright protection and registration.
- Intellectual property infringement advice and claims/defense.
- Privacy advice under federal and provincial laws.
- Advertising content review.

## Practice Areas

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Commercial Transactions/Agreements

Corporate Formation/Reorganization  
Entertainment  
Information Technology  
Intellectual Property  
Media, Advertising & Marketing  
Privacy

## Education & Career

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### Education

Dalhousie University, LLB, 1992  
Queen's University, B.Sc., 1986

### Activities

Member, Canadian Bar Association  
Director, Screen Nova Scotia  
Part-time faculty member teaching Entertainment Law, Schulich School of Law, Dalhousie University, 2013 – 2015  
Director, Atlantic Film Festival Association, 2007 – 2012  
Director, ICE Media Awards Association, 2002 – 2006

### Accolades

Best Lawyers 2021 & 2022 Technology Law “Lawyer of the Year” in Halifax  
Best Lawyers: Entertainment Law, 2009 – 2022  
Best Lawyers: Technology Law, 2009 – 2022  
Lexpert rating: Computer and IT Law, 2012 – 2016, 2018 – 2019  
Lexpert rating: Entertainment Law, 2008 – 2009, 2018 – 2022  
Lexpert rating: Intellectual Property Law, 2015 – 2016, 2018 – 2020, 2022  
Martindale-Hubbell rating: BV Distinguished®

## Thought Leadership

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Duty of honest performance in termination of commercial contracts – the Supreme Court of Canada elaborates in *Callow v. Zollinger*, 2020 SCC 45

January 04, 2021

Privacy practice tune-up – getting ready for the *Consumer Privacy Protection Act*

December 07, 2020

Client Update: It's here now! Breach reporting for Canadian businesses under PIPEDA

October 19, 2018

Client Update: Does your business need a spring privacy tune-up? Breach reporting and Europe's GDPR are about to hatch  
[April 06, 2018](#)

Copyright does not monopolize facts - documentary filmmakers' claim against book author and publisher fails  
[June 29, 2016](#)

## **Presentations**

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Frequent seminar instructor on contracts, intellectual property, privacy and entertainment law.